



COMPANY PROFILE

2023

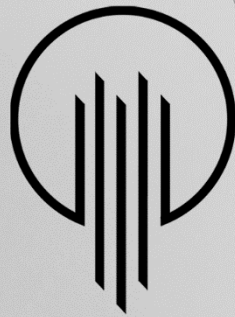


ABOUT US

Our team is committed to offering customized solutions that enable organizations of all sizes and stages to attain their full potential. We provide a wide range of services, such as capacity building, financial management, fundraising, market access, and project management, all of which are geared to help our customers survive in today's competitive business climate.

Our strategy is based on the conviction that solid partnerships and meaningful relationships are the keys to long-term corporate progress. We recognize that each organization has distinct goals, difficulties, and opportunities, and we collaborate closely with our customers to design customized strategies that provide results.





Business Development

Enterprise and Supplier Development (ESD) Business Support

We support the growth and development of small, medium and micro-sized enterprises (SMMEs) through partnerships with larger businesses. ESD typically includes programs and initiatives designed to provide business support, training, and funding to help SMMEs overcome barriers to growth and become more competitive in their respective markets.

Our focus is to typically focus on building the capacity and capability of SMEs to participate in supply chains and value networks.

Business incubators

These are programs that provide SMMEs with resources, mentorship, and support to help them start and grow their businesses.

Supplier development

This involves partnerships between large companies and SMMEs to help the latter become more competitive suppliers.

Business Management Training

This includes training and support services to help SMMEs improve their operations, marketing, and sales.

Access to Fund Raising

This includes programs that provide SMMEs with funding to help them invest in their businesses, expand their operations, and hire more employees.

Mentorship and coaching

This includes pairing SMMEs with experienced business leaders who can provide guidance, advice, and support.



Financial Management & Support

We provide organisations with professional assistance in making efficient and effective financial decisions. Our services encompass a range of financial management disciplines, including:

Accounting, Budgeting and Cashflow Management:

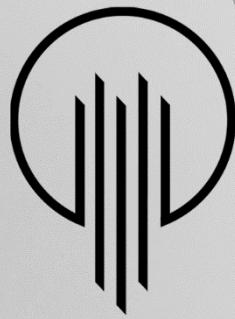
- Preparing Annual Financial Statements
- Compliance with regulatory requirements
- Management Accounts
- Taxation Services
- Financial Reporting

Human Resource Functions

- Payroll Processing,
- Employee onboarding,
- Contracting,
- Benefit administration,

Internal Controls

- Provide assurance that a company's operations are effective, efficient, compliance with applicable laws and regulations.
- Design internal controls to prevent or detect errors, fraud, or other misstatements in financial reporting.
- Protect the company's assets and reputation.



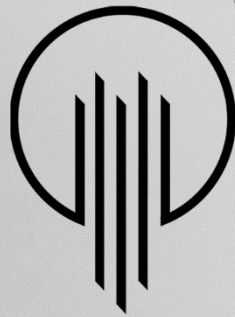
Post Investment Monitoring

We monitor an investment after it has been made to ensure that it is performing as expected and to identify any potential issues or risks. This monitoring process involves regularly reviewing and analysing the investment's financial performance, as well as tracking other key indicators such as market trends, competitor activity, and changes in regulations or other external factors that could impact the investment's performance.

This allows investors to assess the success of their investment decisions and to identify any necessary adjustments or corrective actions.

Our role includes:

- Analysing financial statements and performance metrics to assess the investment's financial performance.
- Conducting market research and competitive analysis to track trends and identify potential risks or opportunities.
- Reviewing the investment's management team and processes to ensure that they are effective and aligned with the investor's goals.
- Monitoring regulatory changes and other external factors that could impact the investment's performance.
- Regularly communicating with the investment's management team to stay informed about any developments or issues that may arise.



Project Management

We manage projects for clients who are not part of the organization's core business activities, which includes managing projects for external.

- Oversee the planning, execution, and delivery of the project on behalf of the client
- Ensuring that the project stays on track and within budget.

Developing a project plan: We creating a detailed project plan that outlines the tasks, timelines, and resources required to complete the project successfully.

Managing project resources: We ensure that the necessary resources are available to complete the project, including people, equipment, and materials.

Tracking project progress: Pula monitors the project's progress and make any necessary adjustments to keep it on track.

Communicating with stakeholders: We keep stakeholders informed of project progress, risks, and issues, and ensure that they are involved in key decision-making processes.

Managing project risks: Pula identifies and mitigates potential risks to the project, and develop contingency plans to address them if they arise.



**PAKIE
MPHAHLELE**
CHAIRMAN



Pakie Mphahlele holds a Masters in Financial Economics (University of London) and Honours in Economics from the University of the Western Cape, He holds a Masters in Financial Economics (University of London), Honours in Economics (University of the Western Cape), Honours in Psychology (University of Limpopo), Post-Graduate Diploma in Higher Education (University of South Africa).

Pakie was awarded overseas scholarships and placements by the British Council (Master's Degree at London University), USSALEP (United States – SA Leadership Exchange Program) by the Wharton Business School (Philadelphia), SAAEP (Southern African Advanced Education Program) by the Bank of England, and the MERG (Macro-Economic Research Group) by The Hague (Netherlands).



**TSHIDI
MOHULATSI**
CEO



Tshidi has extensive private and public sector experience, which includes fund management of funds from Masisizane (Old Mutual), Small Enterprise Funding Agency, and engaging IDC on funding opportunities SMMEs.

She holds a Masters Degree in Development Finance from Stellenbosch University, Postgraduate Diploma in Development Finance from Stellenbosch University, International Executive Development Program (IEDP) Certificate from Wits Business School, Microfinance Certificate from University of Pretoria, Post Graduate Diploma in Accounting and BCom Accounting degree from UNISA.

Tshidi is deeply passionate about empowering South Africa's entrepreneurs and believes they hold the key to a more sustainable future for this country.



**LERATO
RAMATSUI**
COO



Lerato Ramatsui is a seasoned professional with over 13 years of experience working with small, medium, and micro-sized enterprises (SMMEs). He studied a B. Com Accounting Sciences degree from the University of Pretoria, complemented by Operations Management studies at UCT and a Management Development certification from Milpark Business School.

Lerato's expertise in financial accounting has enabled him to excel in analysing and preparing financial statements and policies. Furthermore, he has a proven track record of developing models that streamline and automate work processes. Lerato's inquisitive nature drives his exploration of technology advancements that can simplify and improve workflows that lead to SMMEs achieving success, operational efficiency and business growth.



**ANTHONY
MALUNGA**
Legal

LLB Magna Cum Laude

For the past 15 years, Anthony has worked for various law firms including one of the biggest and most successful black-owned law firms in the Southern-Africa region.





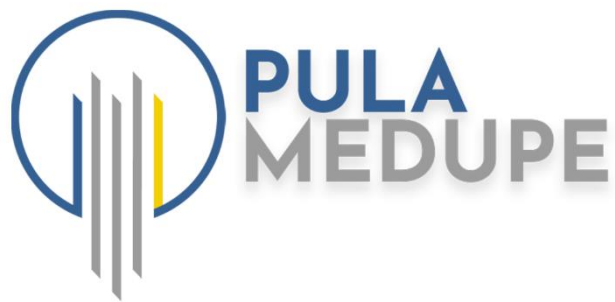
**EXCELLENT
MUDAU**
CFO



Excellent Mudau is a highly accomplished finance professional with expertise in accounting, auditing, and internal controls.

From his early days as a Trainee Accountant to his current role as Financial Reporting Manager for Snacks at Pepsico, Excellent has consistently delivered exceptional results. He possesses a strong foundation in financial reporting, analysis, and auditing, along with a comprehensive understanding of industry standards and methodologies.

With meticulous attention to detail and a strategic mindset, Excellent has excelled in planning, executing, and managing audit projects, while also providing valuable insights to senior management. His dedication to promoting effective governance and driving organizational success makes him a valuable asset in any finance team.



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